

Press release 2018 Purple Frog



Purple Frog helps you slow down,
to find happiness in the smallest moments.
Enjoy the smile of a child or relax
and find true happiness from the inside.

No worries and swing life away, it's about the slow times in life being some of the best!

Purple Frog designs cheerful swings and lazy hammock chairs, which deserve a special place in your home or garden. Colored eye-catchers under an old apple tree or in your room, indoor and outdoor. Because of the soft appearance and choice out of 5 vibrant colors, they match perfectly with your interior.



The frog is a symbol for change. The magical transformation from frog to prince, a fairy tale in many cultures, means believing in dreams. Purple Frog believes in the power of change and put everyday products in a different perspective. This purple frog likes to be different than all his green friends.....

MARSHMALLOW

Fly high and touch the sky

Every child likes to swing, the wonderful feeling of floating high in the clouds. Butterflies in your stomach, your feet dangling free, a cheerful laughter. A swing is never boring, for centuries it ensures daily hours of fun. Also we grown-ups want to find the child back in us, swinging is the perfect way. Empty your mind, give your thoughts wings and feel as free as a bird. With a smile on your face and your head clear, you can handle the whole world. The Marshmallow swing is as soft as a marshmallow, it is basically a hanging cushion. The seat is comfortable and shapes completely to your body. Very safe because there is no collision risk for passing children!



MOONBOAT

Cuddle Up

The perfect day; home alone, the sun is shining, nice music on and then cuddle up in the Moonboat with a good book. Dream away rocking in the hammock and do nothing at all, for the wonderful lazy moments in a day. The Moonboat sways like a boat on waves. You will be peaceful and relaxing. Hang him into the living room, bedroom, loft or veranda. Or in the summer outside under the porch or under a tree. The beautiful colors create a striking atmosphere and make your interior unique. The Moonboat resembles a half-moon, and this boat cradles you gently into dreamland. It's a cool relaxing swing for adults and a fantastic play hammock for children, they can even lie in it as in a hammock.



BALANCE

Take a break

Stay balanced by taking a daily break, to find peace and balance in your hectic life. You do not want to live by your agenda or by others? Make yourself comfortable in the Balance. Swing your worries away and recharge yourself again. The Balance keeps both body and spirit balanced. It is an ideal place to relax, read or meditate. With the calm movements it is easier stop thinking and follow your hart. Let your intuition rule again and find happiness on the inside.



HANG M HIGH

Fuck it!

Enjoy life in every moment for what it is, not what you want it to be... worry less, live more. Realizing that what you are worrying about and stressing over doesn't really matter so much in the grand scheme of things, is the door to freedom. Sitting in this big lazy chair with its straight forward design saying out loud "Fuck it", is the key to that door. Ease up, let go, and feel the natural flow in your live.



Dutch Design

